

# **SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR A FOOD AND BEVERAGE SUPPLY CHAIN MANAGEMENT FRAMEWORK**

5

## **ABSTRACT**

A system, method and computer program product are disclosed for managing a food and beverage supply chain utilizing a network. A network is utilized to receive data from a plurality of food and beverage outlets of a food and beverage supply chain in which the data relates to the sale of food and beverage by the food and beverage outlets. An electronic order form is generated based on the data for ordering food and beverage from a food and beverage distributor of the food and beverage supply chain. The data is transmitted via the network to the food and beverage distributor of the food and beverage supply chain. The data is also transmitted to a food and beverage supplier of the food and beverage supply chain utilizing the network. Additionally, activity in the food and beverage supply chain is forecast utilizing the data.